



Tieless Tuesday is just the start, local events mark Energy Conservation Week

Mayor Rob Adams has proclaimed the week of May 25-31, 2008 as “**Energy Conservation Week**” in the Town of Orangeville. The Orangeville Sustainability Action Team, in partnership with Orangeville Hydro and Reduce the Juice, is planning a number of events to recognize Energy Conservation Week and to promote energy conservation.

Energy Conservation Week events in Orangeville will focus on five main areas for promotional and educational activities:

Monday, May 26th – Electricity Impact Day

Activities will focus on providing knowledge to Ontario’s institutions, such as schools, government buildings and libraries on how to reduce electricity consumption. Reduce the Juice and Orangeville Hydro will be visiting Princess Elizabeth Public School, and teaching students about energy conservation. The students will engage in an “Electricity Impact Exercise” by reducing as much juice as they can and calculating their impact in kW savings.

Tuesday, May 27th – Tieless Tuesday

Tieless Tuesday will educate businesses across Ontario on how to conserve energy in the workplace by turning air conditioners up two degrees and promoting a casual summer dress code. Local organizations that are excited to be part of this energy-saving initiative are Orangeville Hydro, the Greater Dufferin Chamber of Commerce, the County of Dufferin, and the Town of Orangeville.

Wednesday, May 28th – Save the Watt Wednesday

Save the Watt Wednesday is designed to provide individual Ontarians with tips and tricks on how to save energy at home during peak summer demand. The online Orangeville Energy Challenge will be launched. Residents can go to www.orangeville.ca and compare their natural gas and electricity usage to town averages, separated by type of dwelling, to see if they are using more or less electricity than the average resident. Tips and ideas to help conserve energy will be provided.

Thursday, May 29th – Count Every Kilowatt Day

Orangeville’s Sustainability Action Team encourages residents to be conscious of the electricity they are using for the entire day on Thursday. Residents should try to reduce their usage at least three ways on this day – for example, hanging their clothes outdoors on a clothesline, running their dishwasher after 10 p.m. to reduce the strain on the electricity grid, and raising their thermostat by 2 degrees, to reduce the use of their air



conditioner. They should be conscious of these changes, and try to incorporate them into their daily routines.

Friday, May 30th – Success Stories

The Sustainability Action Team will showcase success stories of energy conservation, showing examples from the municipal, commercial, and residential sectors. Highlighted will be the Town of Orangeville buildings, as well as the Orangeville Hydro building. A local resident that has shown proven strategies of energy conservation is Rob Strang. He has completed many changes within his family's home to reduce energy use. A commercial or industrial business that has completed many energy saving retrofits and upgrades will also be showcased.

| Energy Conservation Week is a province-wide initiative [coordinated](#) by the Ontario Power Authority, and supported by the Ministry of Energy, the Independent Electricity System Operator, the Electricity Distributors Association and Ontario's local distribution companies including Orangeville Hydro.