

Some helpful last thoughts.

Here's a handy checklist of the most important questions to ask when you're in the market for a new, or new-to-you vehicle:

What's your budget?

This may sound obvious, but always consider not just the vehicle's purchase price, but also its lifetime operating cost (fuel, maintenance, insurance etc). For more information, check Energuide's ratings for new vehicles at: www.oeenrcan.gc.ca/transportation/tools/fuelratings/ratings-search.cfm

What do I need the vehicle for?

Are you commuting? Will you be carrying lots of passengers or cargo? Do you need the space all the time or some of the time? Do you tow your boat only a few times a year? Consider choosing the 'right-size' vehicle for your daily needs.

What type of fuel should I choose?

There are many more choices available today, with gasoline, diesel and hybrid technologies in a vast range of vehicles. Each technology has its own benefits. To help make your decision, go to www.oeenrcan.gc.ca/transportation/personal/vehicle_fuels.cfm for detailed information on what kinds of alternative fuels are available in Canada and about hybrid technology and how it works.

The EnerGuide Label

When shopping for a new vehicle, don't forget to look for the EnerGuide Label For Vehicles, found on all new vehicles. The label shows the city and highway fuel consumption ratings and an estimated annual fuel cost for that particular vehicle. Use this information to compare different vehicles - and make a great Reduce the Juice decision.

This brochure is printed on 100% recycled paper.



Our thanks to these community leaders:



Natural Resources
Canada

Ressources naturelles
Canada

This project is funded by
the Government of Canada.

Canada

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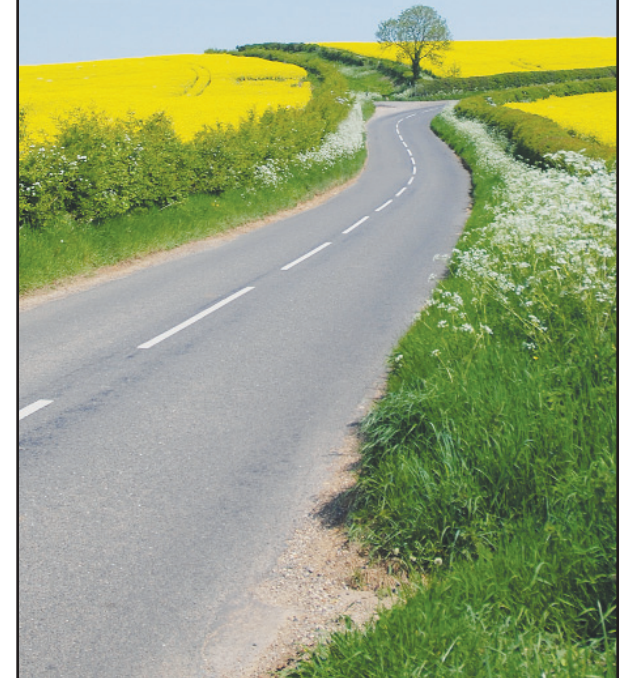
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www.reducethejuice.ca

*Our logo was designed by a student in 2005 and
has since been updated by RTJ students.*

**Reduce the Juice:
buying a vehicle.**

Buy smart. Reduce your juice.



Reduce your juice with your next vehicle.

Is it time to buy a new vehicle? How exciting! And what a great time to do your part to help mitigate climate change. There are lots of simple ways to dramatically increase fuel efficiency, so you can reduce your juice, your trips to the pump, and your vehicle's emissions.

Consider buying a new vehicle.

New vehicles may be more expensive, but they're much more fuel-efficient so the extra purchase price will be offset by reduced fuel costs.

Manual or automatic transmission?

Generally, manual transmissions are more fuel-efficient, but check Natural Resources Canada's "Fuel Consumption Guide" to compare manual and automatic transmissions on the same model.

For a typical driver, proper use of a manual transmission can save at least 100 litres of fuel a year – that's more than 2 fill-ups!

Opt out of remote starters.

Remote starters encourage you to start your car before you're ready to drive it. This - eek - promotes idling, which wastes fuel and causes unnecessary emissions (which kind of defeats the purpose of buying smart).

Bells and whistles = fuel and money.

These days, there are lots of options to add to vehicles – power windows, air conditioning, seat warmers and so on. But these features add weight, increase aerodynamic drag and draw extra power – all of which increase fuel consumption. So when you're considering options, think not only of price of the feature, but also its effect on fuel usage.

Bigger isn't better.

When it comes to vehicle size, buy only what you need. Bigger vehicles are more expensive and use more fuel – you get hit twice in the pocketbook!

Opt for fuel efficiency.

There are a number of simple, inexpensive ways you can reduce your fuel consumption:

Good ventilation.

Ventilation systems reduce the need for A/C. Opening windows and sunroofs also reduces the need for air conditioning when driving in the city. Just be aware that on the highway, open windows increase aerodynamic drag and can actually increase fuel use.

Tinted glass.

Tinted windows reduce the amount of sunlight entering the vehicle, which reduces the need for air conditioning.

GPS/Navigation systems.

This new technology option can show you how much fuel you're using (which might cause you to use less!). It can also get you directly from point A to point B so you don't waste time and fuel getting lost (which is always nice anyway).

Cruise control.

Cruise control can help you save fuel by keeping a constant speed. It can also prevent unintentional speeding – which just might also save you from a speeding ticket!

Go green(er). Get some green back.



How does ecoAUTO work?

It offers rebates from \$1000 to \$2000 to people who, beginning March 20, 2007, buy or enter a long-term lease (12 months or more) for a fuel-efficient vehicle that meets the required criteria. To learn more, go to: <http://www.tc.gc.ca/en/menu.htm>

OTHER INCENTIVES TO GO GREEN:

Vehicles Powered by Alternative Fuels (Ontario Ministry of Revenue):

- Vehicles that run on alternative fuel may qualify for a refund of the sales tax up to \$2000.

Car Heaven (Clean Air Foundation)

- Car Heaven permanently removes and recycles high-polluting cars from roads

Citizen's Bank Clean Air Auto Loan

- Rewards your decision to purchase a low emissions vehicle by saving you money on your car loan.

National Vehicle Scrappage Program

- The Federal government wants you to update your ride and will give you \$300 if you scrap your 1995 or older vehicle.